



INNOVATION MEETS HISTORY

The IJBTCs Cairo Experience

Annual Conference Sponsorship & Exclusive Travel Package

A Strategic Opportunity for Leaders in Biotechnology & Computer Science

A Global Stage for Your Research. A Historic Backdrop for Your Team.

The IJBTCs Annual Conference in Cairo offers a rare convergence of professional advancement and cultural immersion. We invite organizations to secure a sponsorship position that delivers tangible ROI through thought leadership while providing a 10-day luxury experience in the heart of Egypt.



Scientific Authority

Present papers and research to a specialized global audience.



Brand Amplification

Comprehensive digital and physical visibility.



Exclusive Retreat

5-star accommodation and curated tourism.

Command the Stage: Thought Leadership

Research Dissemination & Expert Authority

Core Benefit: Secure a dedicated 20-minute Speaker Slot during the main conference agenda.

- **Showcase Innovation:** Use this platform to present your organization's latest research, white papers, or technological breakthroughs.
- **Academic Credibility:** Presenting sponsors may display their research summaries or full papers within their assigned session, positioning their brand as an industry authority.
- **Direct Engagement:** A structured opportunity to field questions and spark debate with a captive audience of subject matter experts.

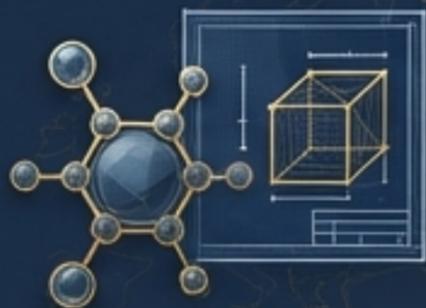


Connect with the Architects of the Future



High-Caliber Network

Engage directly with top scientists, department heads, and leading researchers in Biotechnology and Computer Science.



Collaborative Potential

The conference environment is designed to foster high-level exchange of ideas, allowing you to explore future collaborations and R&D partnerships.



Global Academic Reach

Interaction with an international attendee list, expanding your organization's influence beyond local markets.

Digital Dominance: Comprehensive Social Media Integration

We amplify your presence before, during, and after the event through a targeted multi-channel strategy.



Dedicated Campaigns

Custom posts and direct mentions highlighting your brand to a global following.

Active Promotion

Strategic invitation links and session reminders distributed across our networks to maximize attendance at your specific talk.

Brand Alignment

Your logo and profile integrated into the official conference digital narrative.



On-Site Visibility & Brand Placement

Prime Real Estate: Sponsors are entitled to a dedicated Roll-up Banner placed strategically within the session hall or the exhibition area.

Visual Impact: Ensure your brand remains top-of-mind for every attendee entering the space.

Traffic Driver: Use this physical presence to direct attendees to your session or spark impromptu networking conversations.



The Retreat: 10 Days of Luxury & Comfort

The sponsorship package includes a complete 10-day luxury trip.

- 🏛️ **5-Star Hospitality:** Stay in a premier hotel selected for its exceptional service and breathtaking views.
- 🏛️ **Seamless Experience:** All accommodation logistics are handled by the conference organizers, allowing you to focus on business and leisure.

A Curated Cultural Odyssey

Beyond the conference hall, immerse yourself in 7 days of guided exploration.



The Icons:

Private excursions to the Pyramids of Giza and the Egyptian Museum.



The Atmosphere:

Guided tours through the historic Khan el-Khalili market and other landmarks in the heart of Cairo.



Cultural Immersion:

A structured schedule of activities designed to showcase the rich history of the region.

The Sponsorship Investment

£1,500

Total Package Cost



Conference Access: Full participation in all sessions.



Speaker Slot: 20-Minute presentation of your research/paper.



Branding: Social media campaign + On-site Roll-up Banner.



Accommodation: 10-day stay at a 5-star hotel.



Tourism: 7 days of guided tours and activities.

Companion & Guest Policy



Sponsor + 1

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The package entitles the sponsor to bring one companion (from the sponsoring institution or company) at no additional cost.



**Additional
Guests**

Additional Guests

Should you wish to bring more than one companion, a fee of £500 per extra individual applies.

Note: This fee covers the expansion of the travel and accommodation arrangements for the additional guest.

Why Partner with IJBTCs Cairo?

For the Brand	For the Research	For the Individual
Global media exposure, industry positioning, and lead generation among scientific leaders.	A prestigious platform to publish and present papers to an international academic body.	A fully managed, 10-day luxury cultural experience connecting the modern world of tech with the ancient world of Egypt.



Secure Your Place in Cairo.

Join us in supporting scientific innovation in Biotechnology and Computer Science while experiencing the timeless history of Egypt.

1. **Register Interest:** Contact us immediately for full payment details and to reserve your speaker slot.
2. **Availability:** Sponsorship positions and speaker slots are limited.

Email: info@ijbtcs-cairo.org

Support Innovation. Experience History.